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|  | **SOUTH DAKOTA BOARD OF REGENTS**ACADEMIC AFFAIRS FORMS |
| Minor Program Modification |
|  |  |

Use this form to request minor changes in existing programs (majors, minors, certificates, or specializations). The university Vice President for Academic Affairs approves minor program modifications and they are included in the Annual Minor Program Modification Summary form.

|  |  |
| --- | --- |
| **UNIVERSITY:** | DSU |
| **PROGRAM TITLE:** | BS Digital Content Creation |
| **CIP CODE:** |  |
| **UNIVERSITY DEPARTMENT:** | College of Arts and Science |
| **BANNER DEPARTMENT CODE:** | DAS |
| **UNIVERSITY DIVISION:** | Language |
| **BANNER DIVISION CODE:** | DLANG |

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

|  |  |  |
| --- | --- | --- |
| A picture containing text  Description automatically generated |  | 3/11/2025 |
| Vice President of Academic Affairs or President of the University |  | Date |

|  |
| --- |
|  |

1. **This modification addresses a change in (*place an “X” in the appropriate box*):**

|  |  |
| --- | --- |
|[x]  Course *deletions* that do not change the nature of the program, or distribution of courses in the program, or change of total credit hours required |[x]  Course *additions* that do not change the nature of the program, or distribution of courses in the program, or change of total credit hours required |
|  |  |  |  |
|[ ]  Revised courses in the program. |  |  |

1. **Effective date of change: 5/12/2025**
2. **Program Degree Level (*place an “X” in the appropriate box*):**

|  |  |  |  |
| --- | --- | --- | --- |
| Associate |[ ]  Bachelor’s |[x]  Master’s |[ ]  Doctoral |[ ]

1. **Category (*place an “X” in the appropriate box*):**

|  |  |  |  |
| --- | --- | --- | --- |
| Certificate |[ ]  Specialization |[ ]  Minor |[ ]  Major |[x]

1. **Is the program associated with a current articulation agreement?**

|  |  |  |
| --- | --- | --- |
| Yes |  |[ ]  No |[x]

* 1. **If yes, will the articulation agreement need to be updated with the partner institution as a result of this minor program modification? Why or why not?**
1. **Primary Aspects of the Modification (*add lines or adjust cell size as needed*):**

|  |  |
| --- | --- |
| *Existing Curriculum* | *Proposed Curriculum (highlight changes)* |
| **Pref.** | **Num.** | **Title** | **Cr.****Hrs.** |  | **Pref.** | **Num.** | **Title** | **Cr. Hrs.** |
| **General Education** | **30** |  | **General Education** | **30** |
|  |  |  |
| **Required Courses** | **50** |  | **Required Courses** | **50** |
|  ARTD 280 - Digital Photography I | 3 |  |  ARTD 280 - Digital Photography I | 3 |
|  BADM 344 - Managerial Communications OR CMST 470 Intercultural Communication  | 3 |  |  BADM 344 - Managerial Communications OR CMST 470 Intercultural Communication  | 3 |
|  |  |  |  |  |
|  BADM 370 - Marketing 3 credits | 3 |  |  BADM 370 - Marketing 3 credits | 3 |
|  BADM 481 - Promotional Management | 3 |  |  BADM 481 - Promotional Management | 3 |
|  CMST 311 - Business & Professional Comm | 3 |  |  CMST 311 - Business & Prof. Comm | 3 |
|  CIS 123 - Problem Solving & Programming | 3 |  |  CIS 123 - Problem Solving & Program. | 3 |
|  CIS 338 - Project Management | 3 |  |  CIS 338 - Project Management | 3 |
|  CSC 105 - Introduction to Computers | 3 |  |  CSC 105 - Introduction to Computers | 3 |
|  DAD 222 - Audio Production I: Fndtns | 3 |  |  DAD 222 - Audio Production I: Fndtns | 3 |
|  DAD 280 - Film Editing | 3 |  |  DAD 280 - Film Editing | 3 |
|  ENGL 351 - Digital Collection & Curation | 3 |  |  ENGL 351 - Digital Collection & Curation | 3 |
|  ENGL 405 - Media Studies 3 credits | 3 |  |  ENGL 405 - Media Studies 3 credits | 3 |
|  MCOM 161 - Graphic Communication | 3 |  |  MCOM 161 - Graphic Communication | 3 |
|  ~~MCOM 351 - Web Design~~ | ~~3~~ |  |  |  |
|  |  |  |  CIS 275 Web Application Programming I | 3 |
|  MCOM 353 - Digital Media Comm. | 3 |  |  MCOM 353 - Digital Media Comm. | 3 |
|  MCOM 389 - Portfolio & Professional Dev | 3 |  |  MCOM 389 - Portfolio & Professional Dev | 3 |
|  MCOM 494 - Internship 1-12 credits  | 2 |  |  MCOM 494 - Internship 1-12 credits | 2 |
|  |  |  |  |  |
| ELECTIVES | **40** |  | ELECTIVES | **40** |
| Total number of hours required for degree | 120 |  | Total number of hours required for degree | 120 |

1. **Explanation of the Change:**

We can no longer offer MCOM 351 due to staff reductions. CIS 275 was in our original proposed program of study in order to give students a more robust set of skills in building tools to complement digital content production by allowing tracking, metrics, and other data to accompany any campaign. CIS 275 students learn how to code for web environments.