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|  | **SOUTH DAKOTA BOARD OF REGENTS**  ACADEMIC AFFAIRS FORMS |
| Minor Program Modification |
|  |  |

Use this form to request minor changes in existing programs (majors, minors, certificates, or specializations). The university Vice President for Academic Affairs approves minor program modifications and they are included in the Annual Minor Program Modification Summary form.

|  |  |
| --- | --- |
| **UNIVERSITY:** | DSU |
| **PROGRAM TITLE:** | Business BBA, Management Specialization and Marketing Specialization |
| **CIP CODE:** |  |
| **UNIVERSITY DEPARTMENT:** | Business |
| **BANNER DEPARTMENT CODE:** | DBUS |
| **UNIVERSITY DIVISION:** | College of BIS |
| **BANNER DIVISION CODE:** | DBIS - 81 |

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

|  |  |  |
| --- | --- | --- |
| A picture containing text  Description automatically generated |  | 4/5/2024 |
| Vice President of Academic Affairs or President of the University |  | Date |

|  |
| --- |
|  |

1. **This modification addresses a change in (*place an “X” in the appropriate box*):**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Course *deletions* that do not change the nature of the program, or distribution of courses in the program, or change of total credit hours required |  | Course *additions* that do not change the nature of the program, or distribution of courses in the program, or change of total credit hours required |
|  |  |  |  |
|  | Revised courses in the program. |  |  |

1. **Effective date of change: 8/1/2024**
2. **Program Degree Level (*place an “X” in the appropriate box*):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Associate |  | Bachelor’s |  | Master’s |  | Doctoral |  |

1. **Category (*place an “X” in the appropriate box*):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Certificate |  | Specialization |  | Minor |  | Major |  |

1. **Is the program associated with a current articulation agreement?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes |  |  | No |  |

* 1. **If yes, will the articulation agreement need to be updated with the partner institution as a result of this minor program modification? Why or why not?**

No, change will not impact articulation agreements.

1. **Primary Aspects of the Modification (*add lines or adjust cell size as needed*):**

**Management Specialization (21 credits):**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Existing Curriculum* | | | | | *Proposed Curriculum (highlight changes)* | | | | |
| **Pref.** | **Num.** | **Title** | **Cr.**  **Hrs.** |  | | **Pref.** | **Num.** | **Title** | **Cr. Hrs.** |
| BADM | 336 | Entrepreneurship I | 3 |  | | BADM | 336 | Entrepreneurship I | 3 |
| BADM | 435 | Management Technology and Innovation | 3 |  | | BADM | 435 | Management Technology and Innovation | 3 |
| BADM | 460 | Human Resource Management | 3 |  | | BADM | 460 | Human Resource Management | 3 |
| BADM | 464 | Organizational Behavior | 3 |  | | BADM | 464 | Organizational Behavior | 3 |
| BADM | 468 | International Management | 3 |  | | BADM | 468 | International Management | 3 |
| CIS | 384 | Decision Support Systems | 3 |  | | CIS | 384 | Decision Support Systems | 3 |
| ACCT/BADM/CIS/CSC/ECON\*  (Choose 1 course) | | | 3 |  | | ACCT/BADM/CIS/CSC/ECON\*/HIM  (Choose 1 course) | | | 3 |
|  |  | Total Hours Required | 21 |  | |  |  | Total Hours Required | 21 |

**Marketing Specialization (21 credits):**

|  |  |
| --- | --- |
| *Existing Curriculum* | *Proposed Curriculum (highlight changes)* |

|  |  |  |  |  |  |  |  |  |
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| **Pref.** | **Num.** | **Title** | **Cr.**  **Hrs.** |  | **Pref.** | **Num.** | **Title** | **Cr. Hrs.** |
| BADM | 474 | Personal Selling | 3 |  | BADM | 474 | Personal Selling | 3 |
| BADM | 475 | Consumer Behavior | 3 |  | BADM | 475 | Consumer Behavior | 3 |
| BADM | 476 | Marketing Research | 3 |  | BADM | 476 | Marketing Research | 3 |
| BADM | 481 | Promotional Management | 3 |  | BADM | 481 | Promotional Management | 3 |
| ACCT/BADM/CIS/CSC/ECON\*  (Choose 3 courses) | | | 9 |  | ACCT/BADM/CIS/CSC/ECON\*/HIM  (Choose 3 courses) | | | 9 |
|  |  | Total Hours Required | 21 |  |  |  | Total Hours Required | 21 |

1. **Explanation of the Change:**

Students in the Marketing or Management specialization interested in working in healthcare will also have an opportunity to take HIM healthcare class/es as an elective.